Takeaways from

500 Virtual Talks

Philipp Krenn @xeraa

elastic

Developer

Why?

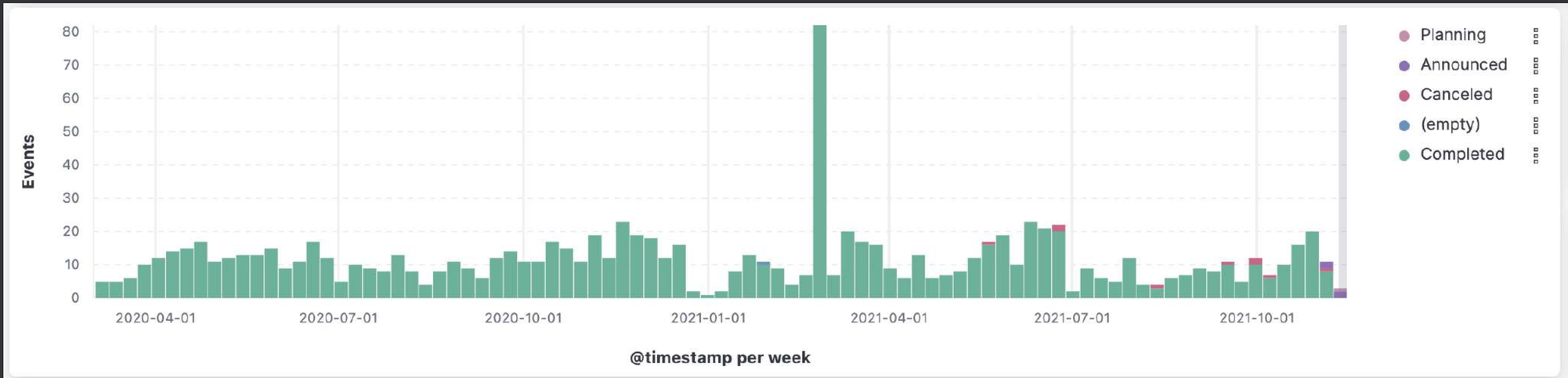
Reach

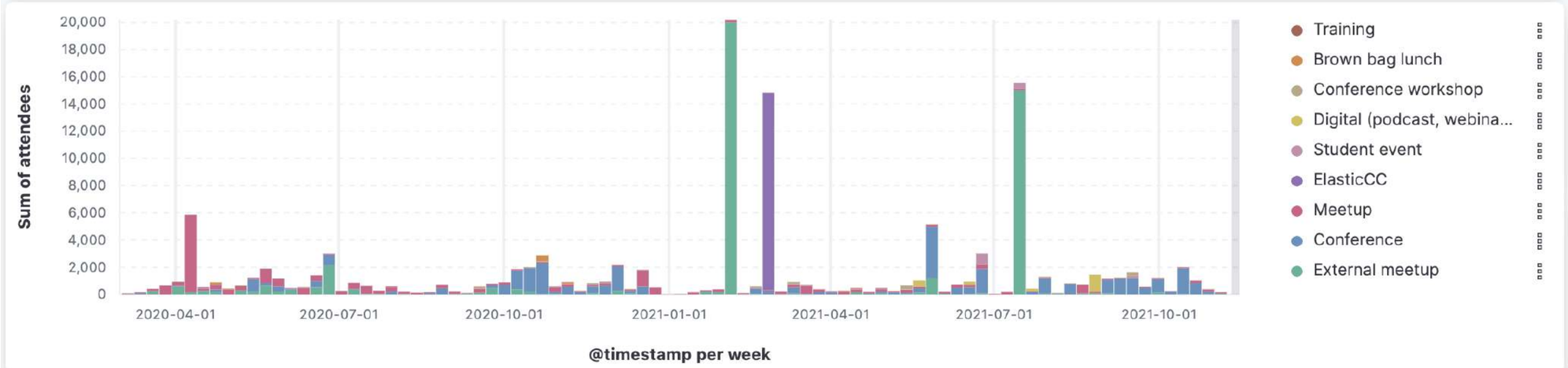
not leads or revenue

What?

Meetups

external meetups,
conferences, lunch & learn,
student courses, workshops





1,037
Events

125,497
Sum attendees

136
Average attendees

541
Youtube videos

elastic

@xeraa

Takeaways from 500 1,000 Virtual Talks

Where?

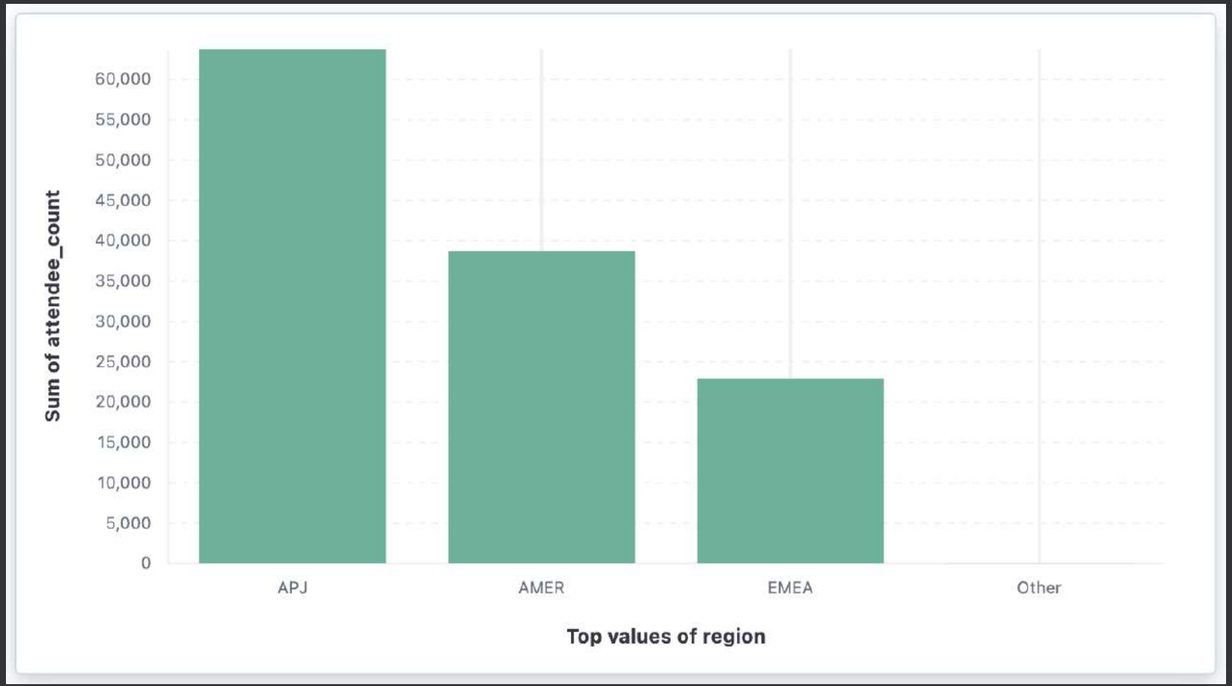
Bevy

used by CNCF, MongoDB, Atlassian, Docker,...

elastic

Where?

APJ, EMEA, NASA



Search KQL Mar 1, 2020 @ 00:00:00.000 → now Refresh

NOT subregion: Brazil × + Add filter

events

Search field names

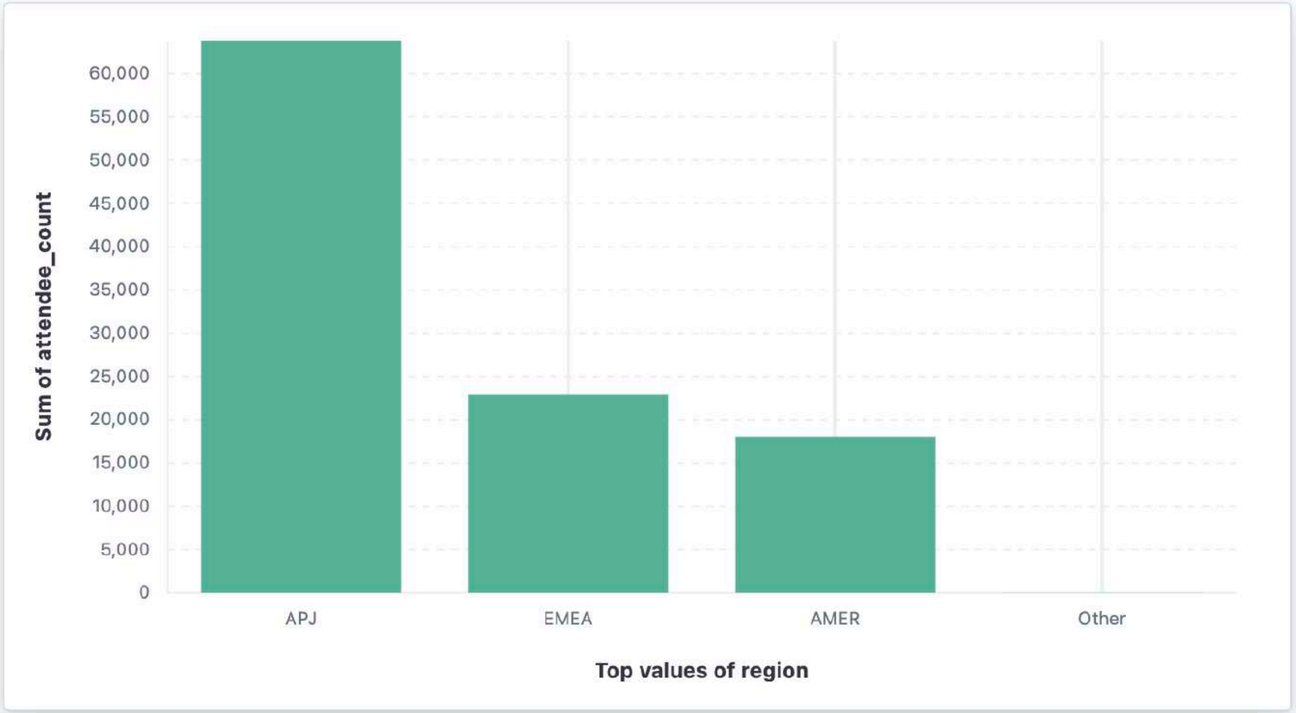
Filter by type 0

Records

Available fields 28

@timestamp
airtable_link
attendee_count
event_link
hosts
id
languages
platforms
presenters
presenters_affiliation

Bar vertical stacked



Suggestions

Current visualization

Bar vertical stacked

events

Horizontal axis

Top values of region ×

Vertical axis

Sum of attendee_count ×

Add or drag and drop a field

Break down by

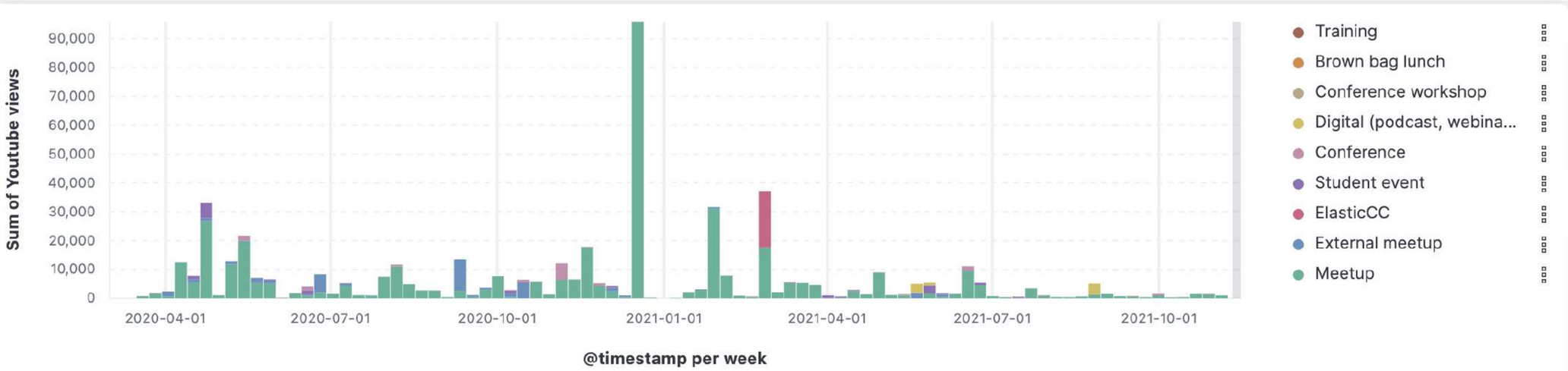
Add or drag and drop a field

Add layer

Where?

YouTube

Zoom, Bevy

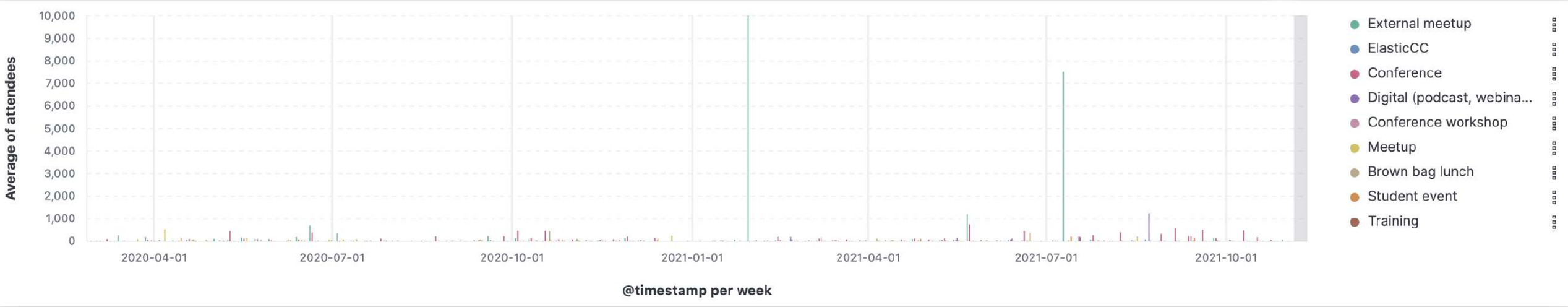


517,173

Sum Youtube views

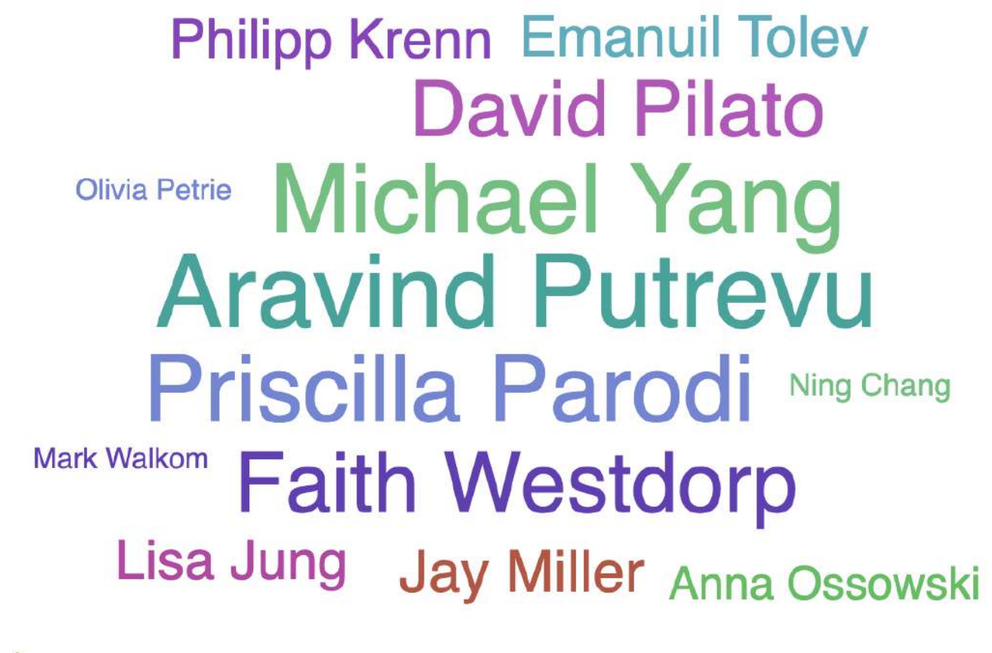
499

Average Youtube views



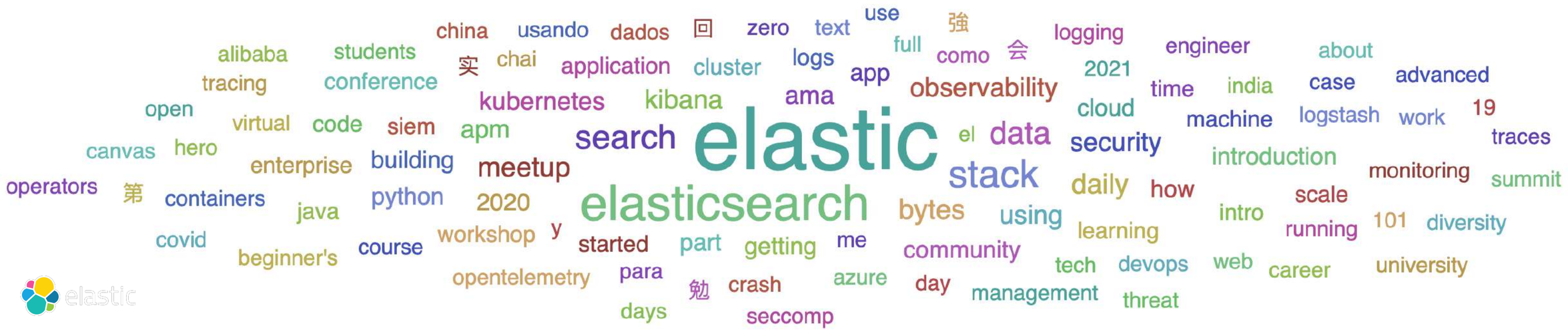
Who & What?

Hosts



Presenters

Common terms from the talk titles



Upside
Scale & Cost

Downside

Interaction & Feedback

Sponsoring Cost

Down in EMEA & NASA

Up in APJ

elastic

@xeraa

PS: Stats for this Event?

Right back into the dashboard

elastic

@xeraa

Takeaways from 1,000 Virtual Talks

Philipp Krenn @xeraa