

**Takeaways from**

# **500 Virtual Talks**

**Philipp Krenn**

**@xeraa**



**Developer** 🥑

# Why?

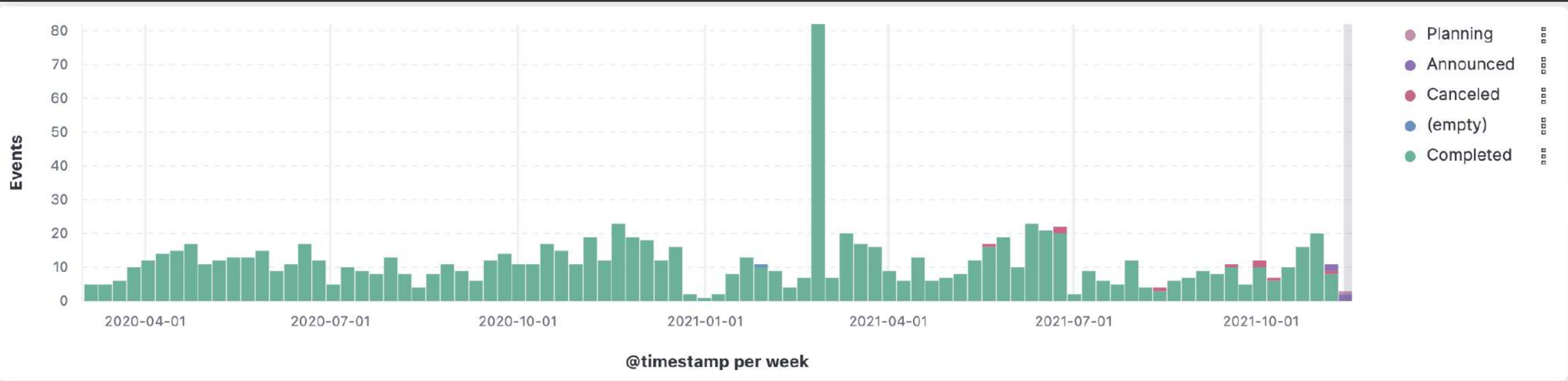
## Reach

### not leads or revenue

# What?

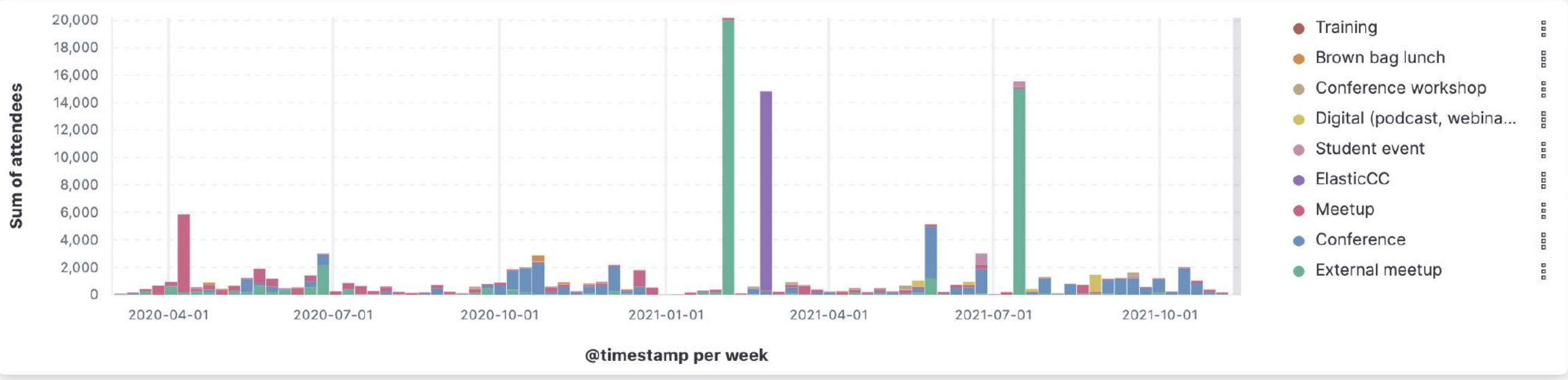
## Meetups

**external meetups,  
conferences, lunch & learn,  
student courses, workshops**



**1,037**  
Events

**125,497**  
Sum attendees



**136**  
Average attendees

**541**  
Youtube videos

**Takeaways from  
500**

**1,000 Virtual Talks**

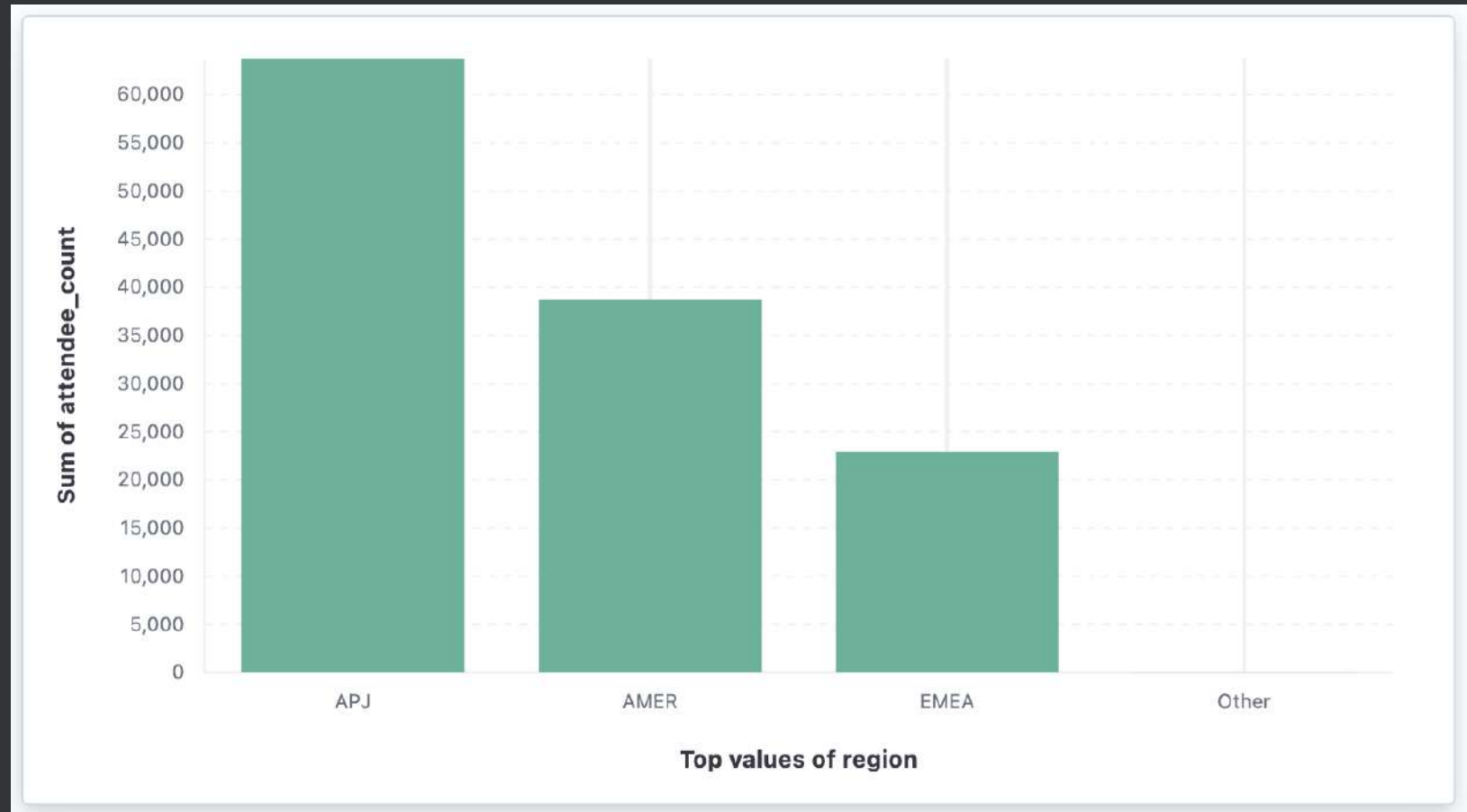
# Where?

**Bevy**

**used by CNCF, MongoDB,  
Atlassian, Docker,....**

# Where?

## APJ, EMEA, NASA





NOT subregion: Brazil + Add filter

**events** ▼ ⋮

Search field names ✕

Filter by type **0** ▼

# Records

Available fields 28

- @timestamp
- airtable\_link
- attendee\_count
- event\_link
- hosts
- id
- languages
- platforms
- presenters
- presenters\_affiliation



**Suggestions**

- Current visualization**
- 
- 
- 
- 

**Bar vertical stacked** ▼ 🔗

events ▼

**Horizontal axis**

Top values of region ✕

**Vertical axis**

Sum of attendee\_count ✕

+ Add or drag and drop a field

**Break down by**

+ Add or drag and drop a field

**Add layer**

# Where?

## YouTube

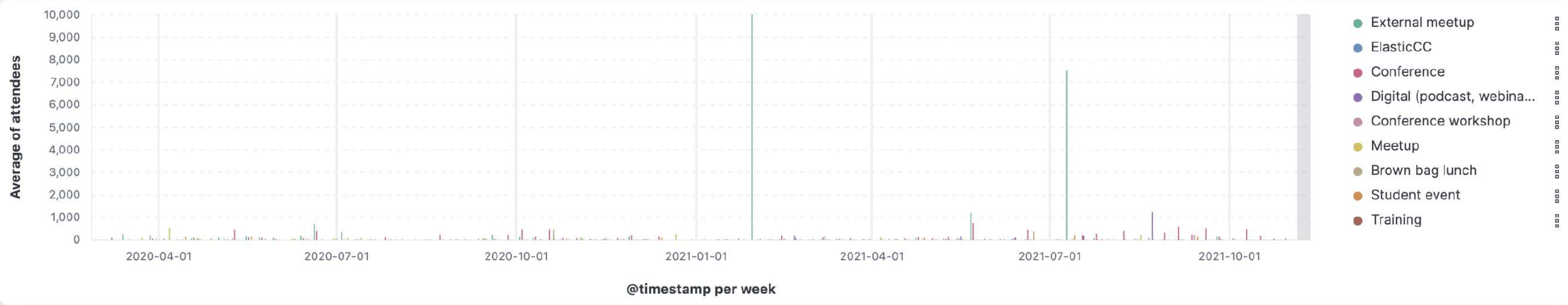
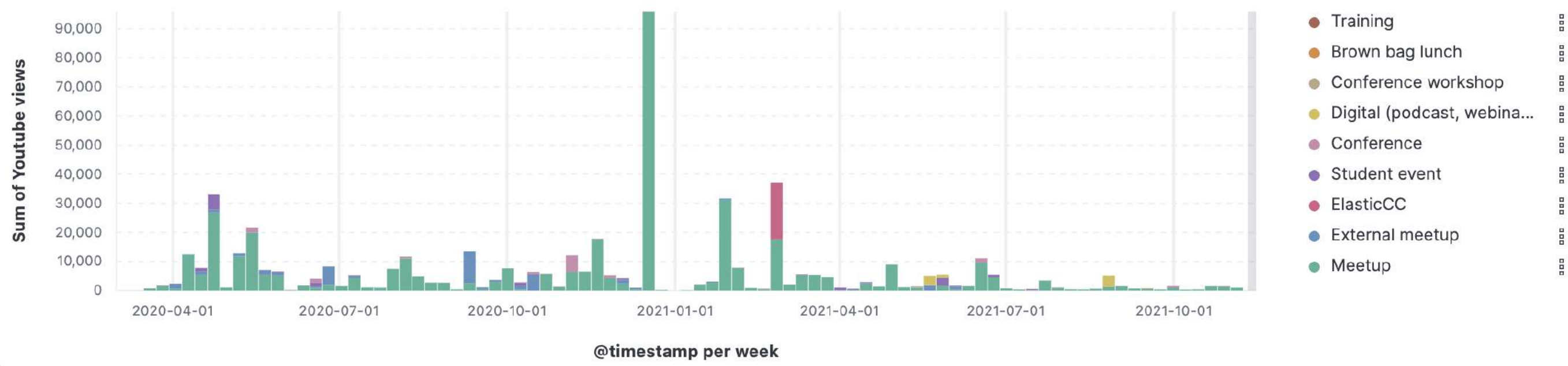
## Zoom, Bevy

# 517,173

Sum Youtube  
views

# 499

Average  
Youtube views



# Who & What?



Hosts

Philipp Krenn Emanuel Tolev  
 David Pilato  
 Olivia Petrie Michael Yang  
 Aravind Putrevu  
 Priscilla Parodi Ning Chang  
 Mark Walkom Faith Westdorp  
 Lisa Jung Jay Miller Anna Ossowski

Presenters

Matteo Rebeschini Priscilla Parodi Ismail Anjrini  
 Jared Pane Xiaoguo Liu Tim Brophy  
 Enrique Kortright Alexander Reelsen Animesh Bansriyar  
 Jong Min Kim Community Martin Liu  
 George Kobar Aravind Putrevu Lisa Jung  
 Ravi Ramnani Philipp Krenn Camilo Sierra  
 Cami Lewis David Pilato Emanuel Tolev  
 Haran Kumar Jay Miller Ricardo Ferreira Seth Larson Manuel Alba  
 Phoebe Quincy Tamara Rosini Milos Mandic  
 Andreas Helmer

Common terms from the talk titles

elastic elasticsearch search stack data security observability cloud machine logstash work 19 traces  
 advanced case about engineer time india logstash work 19 traces  
 logging 2021 cloud security introduction monitoring summit  
 use full como 会 app observability 2021 time india case advanced  
 logs ama observability cloud machine logstash work 19 traces  
 cluster logs app observability 2021 time india case advanced  
 application cluster logs app observability 2021 time india case advanced  
 kubernetes kibana ama observability 2021 time india case advanced  
 students conference 实 chai application cluster logs app observability 2021 time india case advanced  
 china usando dados 回 zero text use 強 como 会 logging engineer about advanced  
 alibaba tracing conference 实 chai application cluster logs app observability 2021 time india case advanced  
 virtual code siem apm search elastic stack data security observability cloud machine logstash work 19 traces  
 enterprise building meetup elasticsearch bytes using learning intro scale running 101 diversity  
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 java python 2020 started part getting me community tech devops web career university  
 containers python 2020 started part getting me community tech devops web career university  
 operators 第 containers java python 2020 started part getting me community tech devops web career university  
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 cluster logs app observability 2021 time india case advanced  
 application cluster logs app observability 2021 time india case advanced  
 kubernetes kibana ama observability 2021 time india case advanced  
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 china usando dados 回 zero text use 強 como 会 logging engineer about advanced  
 alibaba tracing conference 实 chai application cluster logs app observability 2021 time india case advanced



# Upside Scale & Cost

# Downside

## Interaction & Feedback

**Sponsoring Cost**  
**Down in EMEA & NASA**  
**Up in APJ**



**PS: Stats for this  
Event?**

**Right back into the  
dashboard**

# Takeaways from **1,000 Virtual Talks**

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